AMENDMENTS TO THE CLAIMS

The following listing of claims will replace all prior versions, and listings, of claims in the application:

1. (Currently Amended) A method for operating a browser associated with an enduser, the method comprising:

receiving a request for end-user support;

determining a present navigation location for the end-user;

retrieving content from a content provider that corresponds to the determined present navigation location, wherein the retrieved content includes an embedded navigation link associated with a first domain;

encoding the present navigation location;

encoding the embedded navigation link so that it appears to be associated with a second domain;

replacing the embedded navigation link included in the retrieved content with the encoding of the embedded navigation link;

providing a modified content to the end-user, wherein the modified content includes a portion of the retrieved content and includes the encoding of the embedded navigation link that replaced the embedded navigation link; and

providing the end-user support to the end-user;

wherein at least a representation of the modified content and the end-user support are simultaneously viewable by the end-user <u>at the present navigation location</u>.

2. (Original) The method of claim 1, further comprising:

identifying the embedded navigation link.

- 3. (Original) The method of claim 1, wherein the retrieved content is provided in a first frame of a browser window and the end-user support is provided in a second frame of the browser window, and wherein the first frame and the second frame are simultaneously displayable within the browser window.
- 4. (Original) The method of claim 3, further comprising:

receiving at the first frame a notice of a navigation event that occurred at the second frame.

5. (Original) The method of claim 4, wherein receiving the notice comprises:

receiving an indication that the embedded navigation link has been selected by the end-user.

6. (Original) The method of claim 5, further comprising:

decoding the embedded navigation link;

passing the decoded embedded navigation link to the content provider; receiving content corresponding to the decoded embedded navigation link; and providing the received content to the end-user.

7. (Original) The method of claim 1, wherein providing the end-user support comprises:

providing automated end-user support.

- 8. (Canceled)
- 9. (Original) The method of claim 1, wherein the embedded navigation link is associated with a first transport protocol and the end-user support is associated with a second transport protocol, the method further comprising:

masking one of the first transport protocol and the second transport protocol so that content associated with the embedded navigation link and the end-user support appears to be subject to the same transport protocol.

10. (Currently Amended) The method of claim 1, wherein the embedded navigation link is a first embedded navigation link and wherein the first navigation link is associated with a <u>the</u> first domain and wherein the retrieved content includes a second navigation link associated with a <u>the</u> second domain, the method further comprising:

providing the second navigation link to the end-user without encoding.

11. (Original) The method of claim 10, wherein providing the second navigation link comprises:

passing the second navigation link directly to an associated content provider responsive to selection of the second navigation link by the end-user.

12. (Original) The method of claim 10, wherein providing the second navigation link comprises:

forwarding the second navigation link to an associated content provider responsive to selection of the second navigation link by the end-user.

13. (Currently Amended) A system for providing content to a browser, wherein a first content portion originates from a first domain and a second content portion originates from a second domain, the system comprising:

an automated support system; and

an annotation server connected to the automated support system; wherein the annotation server is configured to <u>eause encode either</u> the first content portion and <u>or</u> the second content portion to appear as if they both originated from a common domain.

- 14. (Original) The system of claim 13, wherein the common domain is a third domain.
- 15. (Original) The system of claim 13, wherein the automated support system comprises:

a profiler application.

- 16. (Original) The system of claim 15, wherein the profiler application comprises: a roles module; and
 - a skills module in communication with the roles module.
- 17. (Original) The system of claim 13, wherein the automated support system comprises:
 - a resource data module.
- 18. (Original) The system of claim 17, wherein the resource data module comprises: a dialogue module; and
 - a social skill module.
- 19. (Original) The system of claim 13, wherein the annotation server comprises: instruction memory;
- a processing device connected to the instruction memory; and plurality of instructions configured to cause the processing device to:

receiving data from a content provider, wherein the received data includes a plurality of embedded links;

identifying each of the plurality of embedded links; encoding a first of the plurality of embedded links; and providing to an end-user the encoded first of the plurality of embedded links;

wherein the first of the plurality of embedded links is encoded responsive to the first of the plurality of links being associated with a first domain.

20. (Currently Amended) A method for displaying content in a browser window, the method comprising:

receiving data from a content provider <u>associated with a first domain</u>, wherein the received data includes a plurality of embedded links;

identifying each of the plurality of embedded links;

encoding a first of the plurality of embedded links to appear to be associated with a second domain; and

providing for display in the browser window at least a representation of at least a portion of the received data;

wherein the first of the plurality of embedded links is encoded responsive to the first of the plurality of links being associated with a <u>the</u> first domain.

- 21. (Canceled)
- 22. (Original) The method of claim 20, further comprising:

receiving a request for end-user support;

determining a present navigation location associated with the browser; and passing a fetch request to the content provider for data related to the present navigation location.

23. (Currently Amended) The method of claim 20, further comprising:

providing for display in the browser window an interactive content; wherein the interactive content originates from a <u>the</u> second domain.

24. (Original) The method of claim 23, wherein the encoding comprises:

encoding the first of the plurality of links so that it appears to have originated from the second domain.

25. (Currently Amended) A method for displaying content in a browser window, the method comprising:

receiving data from a content provider, wherein the received data includes a plurality of embedded links <u>associated with a first domain</u>;

identifying each of the plurality of embedded links;

encoding a first of the plurality of embedded links so that they appear to be associated with a second domain; and

providing for display in the browser window at least a representation of at least a portion of the received data;

wherein the first of the plurality of embedded links is encoded responsive to the first of the plurality of links being associated with a <u>the</u> first domain.

- 26. (Canceled)
- 27. (Original) The method of claim 25, further comprising:
 receiving a request for end-user support;

determining a present navigation location associated with the browser; passing a fetch request to the content provider for data related to the present navigation location.

28. (Currently Amended) The method of claim 25, further comprising:

providing for display in the browser window an interactive content; wherein the interactive content originates from a <u>the</u> second domain.

- 29. (Canceled)
- 30. (Currently Amended) A system for providing end-user support, the system comprising:

an end-user support knowledge database;

an automated support server in communication with the end-user support knowledge database; and

a secondary support system in communication with the end-user support knowledge database; and

a data collection module in communication with the end-user support knowledge database, the automated support server, and the secondary support system, wherein the data collection module records a set of data related to an actual end-user support session; and

wherein both the automated support server and the secondary support system are configured to access the end-user support knowledge database to provide end-user support.

- 31. (Canceled)
- 32. (Original) The system of claim 31, further comprising:

a report and analysis module in communication with the end-user support knowledge database.

- 33. (Original) The system of claim 30, further comprising:an annotation server in communication with the automated support server.
- 34. (Original) The system of claim 33, further comprising:a content provider in communication with the automated support server.
- 35. (Original) The system of claim 30, wherein the secondary support system comprises a live support system.
- 36. (Currently Amended) A system for providing end-user support, the system comprising:

an end-user support knowledge database;

an automated support server in communication with the end-user support knowledge database; and

a data collection module in communication with the end-user support knowledge database and the automated support server, wherein the data collection module records a set of data related to an actual end-user support session.

37. (Original) The system of claim 36, further comprising:

a report and analysis module in communication with the end-user support knowledge database.

38. (Original) The system of claim 36, further comprising:

an annotation server in communication with the automated support server.

39. (Original) The system of claim 38, further comprising:

a content provider in communication with the automated support server.